



Welcome to the Galveston Home & Garden Show! We are happy to return and look forward to seeing you at the Galveston Island Convention Center June 5 – 6, 2021.

Enjoyed by thousands of visitors each year, the Home & Garden Show, an island tradition, is celebrating our 32nd show this year. A rewarding opportunity for sponsors, vendors and visitors, the event promotes Island beautification, restoration, and greening efforts.

One of the most popular and best attended events in Galveston County, attendees look forward to the educational and informative seminars on cooking, construction, home improvements, gardening, and the opportunity to purchase services and merchandise from local businesses. In addition, vendors enjoy marketing their companies, building their customer base, and enjoying sales. The show offers non- profit organizations such as the Galveston Island Humane Society and gardening organizations a venue to meet and greet, provide educational information, and sell merchandise and plants to support their mission.

Sponsors of the Galveston Home & Garden Show are ensured maximum visibility at the event and in all marketing efforts to promote the weekend. A number of sponsorship levels that may fit your marketing objectives and community outreach are included in this request for your consideration.

We would be honored to have you as a sponsor. To find out more about the show and to see highlights of the past shows go to www.galvestonhomeandgarden.com.

I will work with you to develop a unique sponsorship to fit your company if you do not find one listed that meets your objectives. Questions or suggestions? Please contact me.

All sponsorships are acknowledged on pre-event marketing, including the website and social media, immediately upon confirmation. Thank you for your consideration. I look forward to meeting with you soon.

Mary Jo Naschke
Event Coordinator (409) 762-3930
MJ@MJNPR.com
www.galvestonhomeandgarden.com



Sponsor Opportunities

www.galvestonhomeandgarden.com

Contact: Mary Jo Naschke (409) 762-3930

Blooming Oleander

\$ 7,500

Event and Speakers Sponsor

Sponsor entitled to:

- Your Company Logo included in the design of the 2021 *Galveston Home & Garden Show* logo
- Masthead printed on all collateral materials promoting the 2021 event to include:
 - Print ads – Magazine & Newspaper
 - Event program inserted in 32,000 newspapers in Galveston Co. + 3,000 over-runs distributed at the show.
 - Web Site www.galvestonhomeandgarden.com with link to your website
 - Posters
 - Social Media
- Sponsor banner to hang on stage at the event! (*sponsor provides banner*)
- Your company will be included in all media promotion of the Show and acknowledged as a major sponsor.
- Event poster promoting the show with your logo will be prominently displayed at locations including:
 - historic downtown Galveston
 - participating retail outlets
- Your company will be entitled to editorial in the event program.
- You will receive 10 complimentary general admission passes prior to the event.
- You will receive 4 guest passes to the Friday Preview.

Sago Palm

\$5,000

Galveston Island Humane Society Pet Adoption Center Sponsor

Sponsor entitled to:

- **First choice for premium exhibit location at show – 20 x 20 booth**
- **Your Company Logo included in the design of the new *Home & Garden Show* masthead printed on all collateral materials promoting the 2021 event to include:**
- **Event Admission Passes**
- **Print ads – Magazine & Newspaper**
- **Event program inserted in 28,000 newspapers in Galveston Co. + 5,000 over-runs**
- **Web Site www.galvestonhomeandgarden.com**
- **You will receive exhibit space equivalent to 20' X 20' booth located in a prominent position of your choice. Booths may be combined as an island.**
- **Signage at GIHS Pet Adoption Center**
- **Your company will be included in all media promotion of the Show.**
- **Event poster will prominently display your logo – distributed to:**
 - Historic Downtown Galveston**
 - All ticket outlets**
 - Participating retail outlets**
- **Your company will be entitled to a 1/4 page ad and editorial in the official event program**
- **You will receive 5 complimentary Show passes prior to the event.**
- **You will receive 2 Guest Passes to the Friday Evening Preview.**

Historic Oak

\$3,000

Sponsors Galveston Island Tree Conservancy booth

Sponsor entitled to:

- **Your Company Logo will appear on all collateral materials promoting the 2021 event.**
 - Event Admission Passes**
 - Print ads**
 - Event program inserted in 28,000 newspapers in Galveston Co. + 5,000 over-runs**
 - www.galvestonhomeandgarden.com**
 - Signage at Artist Boat activity booth**
- **You will receive two (2) complimentary 10' X 10' booths at show location of your choice.**
- **Your company will be included in all media promotion of the Show as a sponsor.**
- **Your logo will appear on the event poster.**
- **You will receive 2 complimentary Show passes.**

Rose

\$2,000

Sponsor entitled to:

- **Your company/name will be listed on collateral material.**
- **Your company will sponsor one of the nonprofit volunteer organizations listed to enable them to have an exhibit booth in the show. Your company will be acknowledged with signage on the exhibit booth of your choice nonprofit organization.**
 - 1. Artist Boat**
 - 2. Galveston Tree Conservancy**
 - 3. Houston Rose Society**
- **Your company/name will be included in the official *2021 Home & Garden Show* program as a sponsor.**

Palm Frond

\$1,000

- **Your company/name will be acknowledged as a sponsor of one presentation/speaker scheduled to appear at the *2021 Home & Garden Show* in the Show Program and at the event.**

We will tailor a sponsorship to meet your marketing objectives. Please call

Mary Jo Naschke (409) 762-3930

~ To receive full collateral sponsorship benefits please commit by April 15, 2021 ~

Sponsor benefits provided upon payment in full

Checks may be made payable to:

Galveston Home & Garden Show

Credit Cards Accepted



SPONSOR INFORMATION

Company _____
 Contact Name _____
 Address _____
 City _____ State _____ Zip _____ Phone: _____
 _____ # to be listed in program _____ Fax _____
 E-Mail Address _____ Web site _____ briefly
 describe your company and what will be selling or exhibiting in your booth:

PLEASE CHECK LEVEL OF SPONSORSHIP:

- _____ Blooming Oleander \$7,500
- _____ Sago Palm \$5,000
- _____ Historic Oak \$3,000
- _____ Rose \$2,000
- _____ Palm Frond \$1,000

TOTAL AMOUNT ENCLOSED: \$_____ Check or Credit Card Accepted.

Please make checks payable & return to:
 Galveston Home & Garden Show
 c/o M.J. Naschke Public Relations
 202 Rosenberg Avenue, Suite 102
 Galveston, TX 77550
 Phone: (409) 762-3930 Fax: (409) 762-6467
 MJ@MJNPR.com

Signed _____ Date _____

In reserving my sponsorship, I, the above signed, have also received/read the EXHIBITOR INFORMATION sheet. I understand and agree to the conditions/specifications outlined in that statement.

_____ Logo / Photo provided for media purposes